

PRESENTED BY



York County
Economic
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YORK HIRING FAIR

**3 DATES IN 2022!
5/11, 7/14 & 9/15
10AM-2PM**



PEOPLESBANK PARK
5 BROOKS ROBINSON WAY
YORK, PA 17401

**Don't miss your opportunity to reach and meet local candidates during the
2022 York Hiring Fair Series at PeoplesBank Park!**

**Recruitment campaigns in partnership with YCEA and SportsRadio 98.9
FM WOYK 1350 will include radio advertising, social media, web and in-
person connections on the day of the event. The Hiring Fair will be
promoted to job applicants through YCEA, SportsRadio 98.9 and York
Revolution's channels.**



REGISTER AT [YOCOPATHWAYS.COM](https://yocopathways.com)

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REGISTRATION DEADLINE MAY 6TH

FIRST LEVEL PARTICIPANT \$250

- Marketing table on the main concourse
- Inclusion in commercial listing all employers at least once per weekday for two weeks on 98.9 FM and WOYK 1350
- Website hiring fair listing on 989woyk.com with link to job postings
- Promotion of the hiring fair on 98.9 FM and WOYK 1350 social media, including one mention of each participant
- Parking available in PeoplesBank Park's Queen Street lot
- Bagged lunch included for two employees
- Option to add :30 radio commercials specific to your company and opportunities at \$10 per commercial

SECOND LEVEL PARTICIPANT \$500

- Marketing table on the main concourse
- Inclusion in commercial listing all employers at least once per weekday for two weeks on 98.9 FM and WOYK 1350
- 2X :30 commercials for your company or specific hiring opportunity, to run during drive time Monday-Friday for 2 weeks
- Website job fair listing on 989woyk.com with link to job postings
- Promotion of the hiring fair on 98.9 FM and WOYK 1350 social media, including one mention of each participant
- 10 undated ticket vouchers to a 2022 York Revolution game for client entertainment
- Parking available in PeoplesBank Park's Queen Street lot
- Bagged lunch included for three employees

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REGISTRATION DEADLINE MAY 6TH

PREMIERE LEVEL PARTICIPANT \$2750

Includes a 30-day campaign combining in-person recruiting with radio, digital and targeted social. Reach job seekers when they are engaged with their favorite sports programming AND while they are spending time on social media.

- Marketing table on the main concourse
- 2X :30 drive-time commercials daily, Monday-Friday
- 25X :30 additional commercials weekly, Monday-Sunday
- Featured logo on 989woyk.com website linking back to your website
- Targeted social media campaign designed to reach people who are actively searching for employment
- Includes creative services in designing your social campaign and radio commercials
- Comprehensive monthly reporting on the results of your campaign
- 10 undated ticket vouchers to a 2022 York Revolution game for client entertainment
- Parking available in PeoplesBank Park's Queen Street lot
- Bagged lunch included for three employees

SAVE BY REGISTERING FOR ALL 3 DATES TODAY!



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